



CynergisTek Announces Surveyor for Providers™ IT Security Solution Series

Leading Healthcare IT Security Company to Provide Risk Management Solutions for Entities “Beyond the Four Walls” of Healthcare Organizations

Austin, Texas, February 7, 2012— CynergisTek™, an authority in security solutions and services for healthcare organizations, announced today the availability of Surveyor for Providers™, a threefold solution series designed to assess the IT security posture of organizations that maintain critical business and data sharing relationships to provider organizations, but are not part of the organization itself. Surveyor for Providers is designed such that a provider organization can initiate an information security assessment of an existing or prospective business associate, a prospective Health Information Exchange (HIE), or physician practices, hospitals or other ancillary care organizations targeted for mergers and acquisitions.

“Our clients really compelled us to conceptualize and formalize this offering,” said Stephanie Crabb, vice president, client services, CynergisTek. “They have made great strides in managing the risks that they can clearly associate with their people, processes and technologies, however, we are seeing an increasing amount of risk come from outside of the organization itself. As our data moves, so does our risk. Our clients now find themselves having to broaden their risk ecosystems to effectively manage their business risk and meet compliance mandates.”

The first component of CynergisTek’s Surveyor solution series is SurveyorBA. According to the Health Information Technology for Economic and Clinical Health (HITECH) Act, a business associate is “a person or entity that performs certain functions or activities that involve the use or disclosure of protected health information (PHI) on behalf of, or by providing services to, the covered entity.” Under the recently expanded HIPAA Security Rule, direct compliance with all HIPAA safeguards and documentation requirements is now the same for both covered entities and business associates. CynergisTek created the SurveyorBA solution so covered entities can confirm that their Business Associates are HIPAA/HITECH compliant and to better quantify and qualify the risk associated with that business relationship. SurveyorBA is especially recommended prior to executing or renewing a contract with a business associate.



CynergisTek designed the second component, SurveyorM&A, to complement the due diligence work plan often associated with mergers and acquisitions of physician practices, hospitals and other ancillary care organizations. SurveyorM&A provides unique insight into the security posture of the target entity, which delineates the additional investment that may be required to bring the target entity in line with the acquiring entity's security program and/or the risk associated with maintaining the current state of the target entity.

SurveyorHIE, the third component in the Surveyor series, is a bidirectional solution that addresses the data security challenges of HIEs. The HIE can initiate a SurveyorHIE study of a prospective participant to ensure the IT security posture of the organization and to verify conformity with the existing security framework of the HIE. In addition, a prospective participant looking to connect to the HIE can inform its decision by initiating a study to verify the security posture of the HIE and the methods it employs to safeguard participant data.

"Many of the changes brought on by reform have extended the conventional boundaries of healthcare organizations, and we are now seeing a greater need to consider security performance from multiple standpoints," said Mac McMillan, CEO, CynergisTek. "With ever-increasing regulations around security, healthcare organizations must ensure the IT security posture of all organizations that could potentially affect their business in order to succeed in the modern era of healthcare."

The Surveyor solution series provides a customizable and scalable approach to assess the IT security risks that exist "beyond the four walls" of a healthcare organization. CynergisTek will work with organizations to define their unique requirements and develop a customized project roadmap. Project activities may include:

- IT Security Performance Questionnaire
- Information Security Program Review
- IT Architecture Review
- Site Surveys
- Network Vulnerability and Penetration Testing
- Software Application Security Assessment



- HIPAA/HITECH Gap Analysis

Fees for the Surveyor program begin at \$5,000 and can be attributed to the requesting organization, the entity being evaluated, or shared by the parties.

About CynergisTek

CynergisTek is an authority in healthcare information security management, regulatory compliance, IT audit and advisory services, business continuity management, security technology selection and implementation, and secure IT infrastructure architecture and design solutions. The firm offers practical, manageable and affordable consulting services for organizations of all sizes and complexity. Using an organized, planned and collaborative approach, CynergisTek applies multidisciplinary expertise to serve as partner and mentor, to enhance the consulting experience and, ultimately, clients' compliance and business performance. CynergisTek participates in and contributes to HIMSS, AHIMA, HFMA, HCCA, AHIA and other industry bellwether organizations. For more information visit www.cynergistek.com, call 512.402.8550 or email info@cynergistek.com.

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